Acteev

Natural odor protection for every move you make

Don't let microbes ruin what brings you the most joy. It's time to focus on the activities you want to do, not just the chores you need to do.



Acteev's strength comes from zinc, an essential mineral for human health, and nylon 6,6,known for its softness and durability.

The antimicrobial punch of active zinc ions destroys bacteria that cause unwanted odor, so products made with Acteev yarns, fabrics and nonwovens stay fresh for life.

A permanent safeguard everywhere you go and every way you move

Unlike other antimicrobial treatments, Acteev's zinc ions are embedded into the product instead of coated on.

Even after 100 washes, it's still just as effective as the first day.



- Free from odor
- Free from silver
- Free from harmful additives
- Free from pilling, wear & tear

Zinc

Nature's elemental safeguard

Essential: A mineral needed for human health Safe: Better for consumers because our active ingredient is generally regarded as safe by the FDA Clean: Targets the bacteria and microbes that cause odor

Nylon

Years of peak performance

Feel-good fabric: Soft and gentle on skin
Light and strong: High-tenacity yarns for durable, long-lasting garments
Dry: Fast, moisture-wicking material
Design freedom: Customizable fiber content
Versatile: Available in yarn, fabric, nonwovens

Good for you, good for the planet

Backed by decades of science from Ascend Performance Materials, Acteev brings environmentally safe technology to what moves you and your lifestyle forward - today's yoga class, tomorrow's client meeting, next week's meet-up. As a member of the UN Global Compact, we are committed to develop, implement and disclose responsible business practices in the areas of human rights, labor, environment and anti-corruption.



Apparel customers are buying what Acteev is selling

82%

Likely to purchase apparel with no-odor technology

89%

Of no-odor buyers willing to pay a premium / %

List quality as a concern when buying apparel

The possibility to partner on your next innovation is just around the corner.



Get Acteev for Active Apparel Products

Looking to learn more about how Acteev can help elevate your products?

Contact us at **acteev.com**.

*Acteev's antimicrobial technology is embedded to protect the product. The product does not protect users or others against disease-causing bacteria, viruses, germs or other organisms. This document is for discussion purposes with brands and partners in the U.S., China and select other markets only. Consumer-facing literature and claims need to follow the appropriate regulatory and legal validation and review process.

©2022 Ascend Performance Materials. The ASCEND PERFORMANCE MATERIALS and ACTEEVPROTECT marks and logos are trademarks of Ascend Performance Materials. Although the information and recommendations set forth herein are presented in good faith and believed to be correct as of the date hereof, Ascend Performance Materials makes no representations or warranties as to the completeness or accuracy thereof. The full disclaimer of warranty and liability can be found at ascendmaterials.com/disclaimer.

